

# KRISTOFER THORGRIMSSON

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**LOCATION:** Portland, OR, USA

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## EXPERIENCE

- 2022**                    **University of Oregon**  
Teaching Assistant & Graduate Design Researcher
- Teaching assistant in Research Methodology for first year master's students.  
Developed new cotton performance product concepts in footwear using origami.
- 2022**                    **Susan Sokolowski**  
Apparel Designer
- Assisting my professor on her personal design consultancy.  
Tech packs, mood boards, trends, market research.
- 2018-**                    **Freelance Photography, Videography and Design**  
Photographer, Videographer, Designer
- Sports, events and advertisements.  
Clients: Nike Iceland, adidas Iceland, Icelandic Olympic and Sports Association, Struktur Society, GOGO Energy Drink, Icelandic Postal Services, Columbus Running Company.
- 2018-2021**            **The Icelandic Athletics Federation**  
Media Project Manager
- Increased the visibility of track and field in Iceland greatly.  
Multiplied the following of the association over all media platforms.  
Received millions of combined views on my pictures and videos.  
Had my pictures, videos and news articles published in every mass media in Iceland.  
Created and strategized content for all media platforms.  
Directed web series featuring the top track and field athletes in Iceland.
- 2016-2019**            **Anitar**  
Chief Engineer
- Responsible for 3D modeling and the design of the Anitar animal tag reader.  
Manufacturing director of the tag reader production.  
Directed a successful Kickstarter campaign.  
Making business plan and VC pitch for investors.
- 2015-2016**            **adidas**  
Sales
- Summer job two summer in a row.  
Communication to retailers, strategizing for future seasons and stockroom organization.

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## EDUCATION

- University of Oregon**  
MS Sports Product Design  
2023 (Expected)
- University of Iceland**  
BS Industrial Engineering  
2021
- Keilir Health Academy**  
Strength and Conditioning  
2014
- Keilir Health Academy**  
Personal Training  
2013
- The Commercial College of Iceland**  
Natural Science: Physics  
2012

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## SKILLS

Adobe Photoshop, Lightroom, Illustrator, InDesign, Premiere Pro, Substance  
Programming: Matlab, Python, Java, R, Anylogic  
Rhino 3D, Fusion 360, AutoCAD, Keyshot, Blender, CLO 3D, Gravity Sketch  
Photography and filmmaking  
Sewing and pattern drafting  
Textiles and engineered knits  
Public Speaking

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## ACCOMPLISHMENTS

Chosen by the International Textile and Apparel Association to exhibit at the 2022 ITAA Design Conference  
Icelandic record holder in 4x100m relays since 2017  
Multiple Icelandic Championship titles in sprinting and soccer  
Directed a succesful Kickstarter campaign for Anitar  
Received a \$10,000 grant from Rannis for the marketing of Anitar animal tag reader.  
Recognised by European Athletics as a young leader in the sport and chosen for the Youth Leader Seminar in 2019