

KRISTOFER THORGRIMSSON

SPORTS PRODUCT DESIGNER

EXPERIENCE

- HZO, Germany
2023
- adidas**
Outdoor Apparel
- Responsible for creating a Workmanship Standards Guideline for adidas Terrex.
- Making physical prototypes, Illustrator sketches and instructions for factories to follow during manufacturing.
- Portland, USA
2022
- University of Oregon**
Teaching Assistant & Graduate Design Researcher
- Teaching assistant in Research Methodology for first year master's students.
- Portland, USA
2022
- Susan Sokolowski**
Apparel Designer
- Assisting my professor on her design consultancy. Tech packs, mood boards, trends, market research.
- Portland, USA
2022
- CottonWorks & University of Oregon**
Footwear Designer
- Designed new cotton performance product concepts in footwear using origami.
- 2018-
- Freelance Photography, Videography and Design**
Photographer, Videographer, Designer
- Sports, events and advertisements.
- Clients: Nike Iceland, adidas Iceland, Icelandic Olympic and Sports Association, Struktur Society, GOGO Energy Drink, Icelandic Postal Services, Columbus Running Company.
- RVK, Iceland
2018-2021
- The Icelandic Athletics Federation**
Marketing Manager
- Increased the visibility of track and field in Iceland greatly and multiplied following on social media.
- Received millions of combined views on my pictures and videos.
- Had my pictures, videos and news articles published in every mass media in Iceland.
- Created and strategized content for all media platforms.
- Directed web series featuring the top track and field athletes in Iceland.
- RVK, Iceland
2016-2019
- Anitar**
Design Director
- Responsible for 3D modeling and the design of the Anitar animal tag reader.
- Manufacturing director of the tag reader production.
- Directed a successful Kickstarter campaign.
- Making business plan and VC pitch for investors.

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LOCATION: Reykjavik, Iceland

EDUCATION

University of Oregon
MS Sports Product Design

University of Iceland
BS Industrial Engineering

Keilir Health Academy
Strength and Conditioning

Keilir Health Academy
Personal Training

The Commercial College of Iceland
Natural Science: Physics

SKILLS

Adobe Photoshop, Lightroom, Illustrator, InDesign, Premiere Pro, Substance

Programming: Matlab, Python, Java, R, Anylogic

Rhino 3D, Fusion 360, AutoCAD, Keyshot, Blender, CLO 3D, Gravity Sketch

Photography and filmmaking

Sewing and pattern drafting

Textiles and engineered knits

Public Speaking

ACCOMPLISHMENTS & OTHER

Chosen by the International Textile and Apparel Association to exhibit at the 2022 ITAA Design Conference

Icelandic record holder in 4x100m relays

2023 Icelandic Champion in 200m

Competed in sprinting at International Championships

Directed a succesful Kickstarter campaign for Anitar

Received a \$10,000 grant from Rannis for the marketing of Anitar animal tag reader.

Recognised by European Athletics as a young leader in the sport and chosen for the Youth Leader Seminar in 2019

Product tester for adidas running footwear