

# KRISTOFER THORGRIMSSON

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**LOCATION:** Reykjavik, Iceland

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## EXPERIENCE

- 2023**                    **adidas**  
Outdoor Apparel Development Internship
- Responsible for creating a Workmanship Standards Guideline for adidas Terrex.
- Making physical prototypes, Illustrator sketches and instructions for factories to follow during manufacturing.
- 2022**                    **University of Oregon**  
Teaching Assistant & Graduate Design Researcher
- Teaching assistant in Research Methodology for first year master's students.
- Developed new cotton performance product concepts in footwear using origami.
- 2022**                    **Susan Sokolowski**  
Apparel Designer
- Assisting my professor on her design consultancy. Tech packs, mood boards, trends, market research.
- 2018-**                    **Freelance Photography, Videography and Design**  
Photographer, Videographer, Designer
- Sports, events and advertisements.
- Clients: Nike Iceland, adidas Iceland, Icelandic Olympic and Sports Association, Struktur Society, GOGO Energy Drink, Icelandic Postal Services, Columbus Running Company.
- 2018-2021**            **The Icelandic Athletics Federation**  
Media Project Manager
- Increased the visibility of track and field in Iceland greatly and multiplied following on social media.
- Received millions of combined views on my pictures and videos.
- Had my pictures, videos and news articles published in every mass media in Iceland.
- Created and strategized content for all media platforms.
- Directed web series featuring the top track and field athletes in Iceland.
- 2016-2019**            **Anitar**  
Chief Engineer
- Responsible for 3D modeling and the design of the Anitar animal tag reader.
- Manufacturing director of the tag reader production.
- Directed a successful Kickstarter campaign.
- Making business plan and VC pitch for investors.
- 2015-2016**            **adidas Iceland**  
Sales
- Summer job two summers in a row.
- Communication to retailers, strategizing for future seasons and stockroom organization.

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## EDUCATION

- University of Oregon**  
MS Sports Product Design  
2024 (Expected)
- University of Iceland**  
BS Industrial Engineering  
2021
- Keilir Health Academy**  
Strength and Conditioning  
2014
- Keilir Health Academy**  
Personal Training  
2013
- The Commercial College of Iceland**  
Natural Science: Physics  
2012

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## SKILLS

Adobe Photoshop, Lightroom, Illustrator, InDesign, Premiere Pro, Substance

Programming: Matlab, Python, Java, R, Anylogic

Rhino 3D, Fusion 360, AutoCAD, Keyshot, Blender, CLO 3D, Gravity Sketch

Photography and filmmaking

Sewing and pattern drafting

Textiles and engineered knits

Public Speaking

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## ACCOMPLISHMENTS

- Chosen by the International Textile and Apparel Association to exhibit at the 2022 ITAA Design Conference
- Icelandic record holder in 4x100m relays
- 2023 Icelandic Champion in 200m
- Competed in sprinting at International Championships
- Directed a succesful Kickstarter campaign for Anitar
- Received a \$10,000 grant from Rannis for the marketing of Anitar animal tag reader.
- Recognised by European Athletics as a young leader in the sport and chosen for the Youth Leader Seminar in 2019