

KRISTOFER THORGRIMSSON

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EXPERIENCE

- 2018-2021* **The Icelandic Athletics Federation**
Media Project Manager
- Increased the visibility of track and field in Iceland greatly.
Multiplied the following of the association over all media platforms.
Received millions of combined views on my pictures and videos.
Had my pictures, videos and news articles published in every mass media in Iceland.
Created and strategized content for all media platforms.
Directed web series featuring the top track and field athletes in Iceland.
- 2016-2019* **Anitar**
Chief Engineer
- Responsible for 3D modeling and the design of the Anitar animal tag reader.
Manufacturing director of the tag reader production.
Directed a successful Kickstarter campaign.
Making business plan and VC pitch for investors.
- 2015-2016* **Adidas**
Stockroom, sales
- Summer job.
Receiving and delivering goods.
Working at sales.
- 2012-2014* **Reebok Fitness**
General Employee
- General employee at a gym.
- 2009-2012* **Armann Athletics**
Athletic Coach
- Coaching kids in track and field.
- 2009-2010* **The National University Hospital of Iceland**
Kitchen Staff
- Summer job.
Cooking and preparing food for the patients at the hospital.

EDUCATION

University of Oregon
MS Sports Product Design
2023 (Expected)

University of Iceland
BS Industrial Engineering
2021

Keilir Health Academy
Strength and Conditioning
2014

Keilir Health Academy
Personal Training
2013

The Commercial College of Iceland
Natural Science: Physics
2012

SKILLS

Adobe Photoshop, Lightroom, Illustrator, InDesign, Premiere Pro
Programming: Matlab, Python, Java, R, Anylogic
CAD: Rhino 3D, Fusion 360, AutoCAD, Keyshot
Photography and filmmaking
Sewing and pattern drafting
Public Speaking

ACCOMPLISHMENTS

Icelandic record holder in 4x100m relays since 2017
Multiple Icelandic Championship titles in sprinting and soccer
Directed a successful Kickstarter campaign for Anitar
Received a \$10,000 grant from Rannis for the marketing of Anitar animal tag reader.
Recognised by European Athletics as a young leader in the sport and chosen for the Youth Leader Seminar in 2019